

Customer Response Data

Customer Number	1st one in your home to think of us? Male / Female	How did you first hear about us?	Why did you decide on us?	How did you find our number?
	MALE	newspaper	newspaper	didnt remember
4073305899	FEMALE	newspaper	newspaper	newspaper
4073300141	MALE	ad ?	found on own	ad
4074882058	FEMALE	advertising	owner liked him billy	ad
4074620240	FEMALE	referral business networking	trusted referral	referral
4073809784	MALE	letter	letter/ special offer	in offer
3212766080	FEMALE	ad	ad	ad
4073658528	FEMALE	yellow pages	yellow pages	yellow pages
4078620652	MALE	owner lived near	good new about him	ad
4073320446	FEMALE	dont rember	is a realtor and is on vendor list	
4073993040	MALE	friend	friend christian based	friend
3213548707	FEMALE	parents	referred	parents
4077150509	FEMALE	friend	friend	friend
4076823559	FEMALE	neighbor/ is owner	neighbor	neighbor
4075795989	MALE	meet old employee	impressed with what employee said	employee
4078140131		friend	friend	friend
3212282350	MALE	drove by saw trucks	price	number on truck
4076990117	MALE	dont rember	just used once	looked up
3212828282	MALE	recommend	recommed	recommed
4078622469	MALE	no sure/husband	not sure	not sure
4076826712	FEMALE	card ?	dont remeber	dont remember
4076821924	MALE	letter	liked letter	letter
4078625496	MALE	newspaper	he was knowledgable	newspaper
4077747104	FEMALE	mailer	price	mailer
4073328520	MALE	neighbor	neighbor	phone book
4074434910	MALE	dont remember	quote	
4076881236	FEMALE	daughter	daughter	daughter
4077740398	MALE	internet	luck of the draw	internet
4076960679	FEMALE	dont know wife handles	wife does	wife
4078863522	FEMALE	daughter	daughter	daughter
4072577273	MALE	billy is neighbor	neighbor	same as above
4072777182		no idea	recommended	phone book
Al Shivji	male	family friend	family friend	friend
Allan Schwartz	male	neighbor	good recommendation	card
Alan Montesdeoca	male	phone call	telemarketing call	appointment
Amber Degrenier	female	daughter	recommendation	daughter
Alan Cooper	male	knows owners	belong with group with owners	given to you
Aaron Cemoni	male	American Homesheild	impressed with service	American Homeshield
Amy Lawler	female	online	best estimate	online
Albert Spelsburg	male	referral from work	recommendation	yellow pages
Alice Andrews	female	don't remember	techician Mike Impression	ad
Alan Beracierto	male	Billy Sardy	family friend	Fgave it us
Alma Glidewell	female	yellow pages	professional	yellow pages
Al Nguyen	female	friend	friend	friend
Alesia Keller	female	yellow pages	impressed by knowledge	yellow pages
Alfredo Gutierrez	female	yellow pages	professional	yellow pages
Alex Jernigan	female	neighbor	recommendation	neighbor
Al Canal	male	referral from handyman	his recommendation	card