

Customer Number	What is the main reason why you continue to choose us over the competition?	What was the last ad in print or radio that you responded to?
	happy with us	didnt remeber
4073305899	likes us	
4073300141	good service	direct buy
4074882058	trust us, people knowledgeable	dont remember
4074620240	had appt once they canceled/ then i canceled never had any service done	none
4073809784	good service	dont remeber
3212766080	good service	dont remember
4073658528	yearly contract	dont rember
4078620652	professionl/ responde imeediatly	supermarket
4073320446	service, relationship	dont remember
4073993040	honesty	oil change
3213548707	use them only one time	dont remember
4077150509		
4076823559	happy with them/ have refered them	magazine
4075795989	likes everyone/ happy with everything	none
4078140131	happy with service	dont remember
3212282350	convience, close by	dont remember
4076990117	only used once	dont remember
3212828282	good service, mike was friendly,nomess	out of business= jeep
4078622469	sticker on box	shoe co
4076826712	contract	
4076821924	reliable	internet ad 50 %
4078625496	good service	oil change
4077747104	happy with service, price	dont remember
4073328520	good service	
4074434910	quality service	
4076881236	happy w/ service	dont remember
4077740398	stays with company once use one, knowlegable	pump motor
4076960679	likes the way the men work, they dont make a mess	wife handles
4078863522		
4072577273	neighbor, happy with them	dont remember
4072777182	well known	dont remember
Al Shivji	professional and knowledgeable	don't recall
Allan Schwartz	quality job	don't recall
Alan Montesdeoca	no problems	don't recall
Amber Degrenier	availability good service	investments
Alan Cooper	good service	borders coupon
Aaron Cemoni	happy	don't recall
Amy Lawler	reasonable	don't recall
Albert Spelsburg	good deal	don't recall
Alice Andrews	knowledgeable	don't recall
Alan Beracierto	reliable	air conditioning
Alma Glidewell	have it	don't recall
Al Nguyen	friend	don't know
Alesia Keller	happy with work professional	supermarket coupons
Alfredo Gutierrez	great work	don't recall
Alex Jernigan	installation	don't recall
Al Canal	good service	don't recall